**Organization**: Vital Strategies

**Consultant**: Sarah Nance

Vital Strategies has requested a proposal for creating a custom map design for them to use on their website. The google maps styling wizard will be used as they do not currently have access to ESRI products. Vital Strategies is an international non-profit that focuses on public health issues such as food policy overdose prevention, and road safety. They are hoping this project will provide site visitors with a way to locate their resources and program locations.

**Proposed Work Plan and Pricing Breakdown**

|  |  |  |
| --- | --- | --- |
| **Deliverables** | **Estimated Hours** | **Cost at $100 per hour** |
| Create color palette from company website | 30 min | 50 |
| Develop map using Google Maps Styling Wizard that matches organization’s website | 2 hours | 200 |
| Create accessible webpage for client to view output | 3 hours | 300 |
| Create color lookup table | 1 hour | 100 |
| Links to json file with colors for use in Google Maps Wizard | 30 min | 50 |
| Documentation | 2 hours | 200 |
| **Total** | **9 hours** | **$900** |

**Actual Work and Pricing**

|  |  |  |
| --- | --- | --- |
| **Deliverables** | **Actual Hours** | **Cost at $100 per hour** |
| Create color palette from company website | **30 min** | **50** |
| Develop map using Google Maps Styling Wizard that matches organization’s website | 2 hours | 200 |
| Create accessible webpage for client to view output | 2 hours | 200 |
| Create color lookup table | 30 min | 50 |
| Links to json file with colors for use in Google Maps Wizard | 30 min | 50 |
| Documentation | 1.5 hour | 150 |
| **Total** | **7 hours** | **$700** |

It took me slightly less time to complete the project than I listed in the projected work breakdown. However, when I was creating the projected work breakdown, I made sure to add in buffers in case something went wrong based on our discussions in class this week. In particular, I’m happy that I built in additional time to developing the map itself because I changed my mind about which colors to use for specific features several times throughout the process. Additionally, creating the webpage and color lookup table didn’t take quite as long as I expected it to which is why the actual work time was less than the projected. In general, I think it was good that I built in additional time in case I had problems along the way.